

Asia Pacific Business Press Inc.

www.apbp-techbooks.com



INTRODUCTION

Asia Pacific Business Press Inc. is one of the world's leading English-language book publishers, providing information to millions of Industrialists and Entrepreneurs to jump-start their careers, business startup, investment plan for business, learn technologies, help reduce risk and give a high return on application investments.

With uniquely knowledgeable personnel and extensive industry exposure, Asia Pacific Business Press Inc. has become the leading publisher of the best technical and reference books for Education and Industry. We are consistently at the forefront of innovation, using digital technology to create unique reading experiences. Our team of experienced professionals takes pride in providing our customers with the highest level of service and industry knowledge.

Knowledge, information and quality – these are the three things that shape our business activities. We develop, manage and disseminate knowledge – through books. We work with the best academics and authors in long-standing loyal partnerships based on mutual trust and we are always open to new input. It has been our endeavor to bring books with superior content and production quality at affordable prices. We specialize in the creation of high-quality books to suit every palate at affordable prices, so that knowledge does not remain the prerogative of just a few people.

With a team of dedicated, hard-working and highly-resourceful staff, we have established ourselves as a leading book publishing company. We offer an unparalleled customer service when you choose to partner with us.

For more details visit at:

<http://www.apbp-techbooks.com/home>

About Asia Pacific Business Press Inc.

At Asia Pacific Business Inc., We have continuously reinvented ourselves and updated our products to keep pace with evolving global trends and believed in leveraging on the latest publishing technology to deliver products and services for the benefit of our customers and partners. With decades of publishing experience, we understand and anticipate the needs of entrepreneurs, industrialists, business leaders, and we continuously

challenge ourselves to provide the highest level of reliable products and services.

We have always brought an industrial approach to our publishing, reflecting the global society in which we live. We work with literary agents and publishing partners throughout the world, and achieve effective international distribution through a comprehensive network of distributors and representatives. Our commitment to quality has always been core to its culture and

the company is today counted as a leading name in bookstores. We appreciate your support and trust over all these years and look forward to continuing to serve your needs in the years ahead.

For more details visit at:

<http://www.apbp-techbooks.com/about>

SUBJECTS

APBP is consistently at the forefront of innovation, using digital technology to help industrialists in better decision making. The genres of books provided by APBP are:

- *Startup*
- *Adhesives*
- *Chemical*
- *Drugs*
- *Agrochemicals*
- *Pesticides*

- *Bakery*
- *Confectionery*
- *Ice Cream*
- *Chocolate*
- *Biotechnology*
- *Nano science*
- *Chemical Technology and Emulsifiers*
- *Electroplating*
- *Anodizing*
- *Self- Employment*

- *Metal Treatment*
- *Oils and Fats*
- *Export Guidelines*
- *Exporters and Importers*
- *Paints*
- *Varnishes*
- *Lacquers*
- *Spirit Varnishes*
- *Pharmaceutical & Drugs*
- *Proteins Technology*

- *Spices and Condiments*
- *Tall Oil Rosin*
- *Processing*
- *Natural Fibres*
- *Natural Dye*
- *Entrepreneurship*
- *Waste Management and Recycling and many more.*

See More: <http://www.apbp-techbooks.com/books>

JOB ROLES

APBP is a group or person who is responsible for bringing the book to the public for reading purposes.

As a publisher, we continue to imagine ourselves as reasonably independent entities, presenting each season a collection of works that cohere in some way—through our intellectual value, or through the sheer force by which we are marketed to the world.

Process

As a book publisher, we involved in the major steps of:-

- ❑ *Planning: We realize we'll have to go through a process to make sure we've created the best product. We have pick up a lot of useful information that will help guide us in the process. Understanding how books are constructed will give us a reliable blueprint to putting our book together.*

- ❑ *Proofing for grammar, syntax, and consistency of usage: we spend a lot of time making documents look professional and enforcing standards. We're obsessed with getting every comma and semi-colon right, ensuring that capitalization is consistent, and so on.*
- ❑ *Editing: This task is probably where we create the most value, and where we can make some of our biggest contributions to content.*

- ❑ *Designing: Our designer team will have got to work on the book's cover or jacket. Books that's optimally designed for ease of reading, with a type face that suits our subject, and that doesn't just look like every other book on the market.*
- ❑ *Production Managing: Our production team do a good job within our budget; to source paper and other materials; and to oversee the actual production process.*

- ❑ *Distribution: Finally, the we will produce and distribute the book. The production process is the process of physically creating the book. The book is then wrapped and shipped to a variety of bookstores where it is displayed to the public.*
- ❑ *Selling: Selling books effectively to bookshops, supermarkets, other retailers and Internet stores takes time and careful planning. sales are also made in-house by phone, email and fax and the World Wide Web.*

We have our own websites and provide customers with the opportunity to buy our books either directly, or from another bookselling website.

- ❑ *Marketing: The marketing team works alongside the sales department when dealing directly with the big bookshops and selections that are now a common feature of the larger chains and with promotions via Amazon, Flipkart and others.*

Visit us at

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Asia Pacific Business Press Inc.

An ISO 9001:2008 Certified Company

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